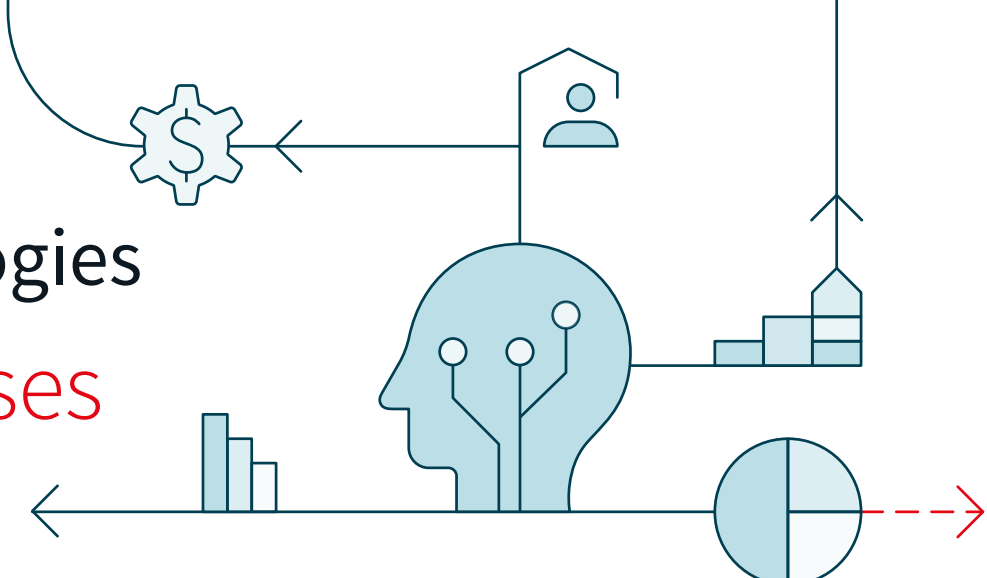


Top 16 use cases for AI in CRE



AI has the power to transform commercial real estate and unlock the full potential of your buildings and people. These 16 use cases are just the beginning.

Use case	AI application	Key benefits	
01 Due diligence for transactions	 Use automated text search to search large volumes of text for specific clauses, terms, and conditions.	<ul style="list-style-type: none"> ✓ Decrease document errors 	
02 Transaction management		<ul style="list-style-type: none"> ✓ Save significant time on lease review process 	
03 Lease administration			
04 Accelerated analysis	 Use natural language processing to perform analytics on your leased portfolios.	<ul style="list-style-type: none"> ✓ Reduce total time to insight (TTI) 	
05 Faster reporting		<ul style="list-style-type: none"> ✓ Reduce total cost to insight (TCI) 	
06 Data verification		<ul style="list-style-type: none"> ✓ Accelerate client service 	
07 Portfolio optimization			
08 Strategic asset and portfolio guidance for acquisitions, dispositions, and recapitalization	 Use pattern recognition, summarization, and recommendations to analyze historical transaction activity and get automated buy-and-sell recommendations.	<ul style="list-style-type: none"> ✓ Analyze hundreds of thousands of transactions* ✓ Get thousands of predictive recommendations* ✓ Identify billions of dollars in value* 	
09 Strategy and action plan development		 Use machine learning to empower staff to better serve your clients and business interests.	<ul style="list-style-type: none"> ✓ Deliver faster, smarter insights
10 Workflow automation			<ul style="list-style-type: none"> ✓ Save significant time and money
11 Streamlined query procedures	<ul style="list-style-type: none"> ✓ Focus resources on the most valuable tasks for your business 		
12 Rapid process testing and iteration			
13 Project visualization	 Use generative AI to automatically convert 2D floorplans into 3D virtual walkthroughs to visualize and compare floor plans.	<ul style="list-style-type: none"> ✓ Visualize thousands of projects* 	
14 Document creation		<ul style="list-style-type: none"> ✓ Save thousands of hours of drawing creation and project coordination* 	
15 Workshopping		<ul style="list-style-type: none"> ✓ Be more flexible and responsive to changing conditions 	
16 Instant design comparisons			

JLL is harnessing AI to shape the future of real estate for a better world.

Learn how →

Questions?

Email HelloJLLT@jll.com

About JLLT

JLL Technologies (JLLT), a global business line of JLL, delivers market-leading technology and services to power the future of real estate. With a comprehensive portfolio of purpose-built solutions, unparalleled industry expertise and leading edge, venture-backed companies, JLLT enables organizations to achieve exceptional building performance, accelerate the path to net-zero, and optimize spaces for the future of work.

With a team of thousands of technologists and industry experts, JLLT has deployed intelligent technology solutions across more than 14 billion square feet of commercial real estate. Today, more than 2,000 customers across 130+ countries rely on JLLT to transform the way they acquire, operate, manage and experience space. Learn more at jllt.com.